

PRIVACY POLICY

1. This Personal Data Processing Policy (hereinafter – the Policy) governs the legal relations regarding the processing of personal data between Fusion AI LLC, TIN 02207202510267, address: Kyrgyz Republic, Bishkek, 183 Dzhunusaliev St., Apt. 33

2. (hereinafter – the Company) and the User of the website <https://fusion-ai.app> (hereinafter – the User).

"User" means a legally competent individual who has reached the age of 18 and wishes to order the Company's services, leave a comment, register on the website, or perform other actions provided for by the functionality of the Company's online resource.

"Website" or "Company's Online Resource" means the website <https://fusion-ai.app>, including all domain name levels, owned by the Company.

"Personal data" means any information relating to a directly or indirectly identified or identifiable individual (citizen).

"Processing of personal data" means any action (operation) or set of actions (operations) performed on personal data, whether or not by automated means. Such actions (operations) include: collection, receipt, recording, systematization, accumulation, storage, clarification (updating, modification), extraction, use, transfer (distribution, provision, access), anonymization, blocking, deletion, and destruction of personal data.

3. This Policy defines the procedure for processing personal data of users of the website <https://fusion-ai.app> (hereinafter – the Website), the conditions and principles for processing personal data, the rights of Users and obligations of the Company, and information about the measures implemented to protect the personal data being processed.

4. This Policy applies to all personal data that the Company receives from Users.

5. The User agrees to this Policy by entering their name, phone number, and, if necessary, email address in the designated field on the Website with an offer to submit a consultation request, sign up, place an order, or perform other actions provided for by the Website's functionality, followed by clicking the "Submit," "Request Consultation," or other buttons. In the event of disagreement with the terms of the Policy, the User must immediately cease any use of the Website.

6. When using the Website's functionality, the User may provide the Company with the following personal data (the list and types of personal data depend on the specific functional capabilities of the online resource used by the User): last name, first name, email address, contact phone number, user identification data (user ID).

7. By providing their personal data, the User agrees to its processing (until the User withdraws their consent to the processing of personal data), including collection, storage, anonymization, and transfer to third parties in the cases provided for by the Policy, by the Company for the purposes of providing the User with advertising and reference information, services in accordance with the functional capabilities of the Website, and for other purposes in accordance with para. 8 of this Policy. When processing personal data, the Company is guided by the Law of the Kyrgyz Republic No. 58 of April 14, 2008 "On Personal Information," taking into account the provisions of the General Data Protection Regulation (GDPR) of the European Union of April 27, 2016, other legislative acts of the Kyrgyz Republic, and internal regulatory legal acts.

The User's consent to the processing of personal data is effective from the date such consent is given until the purposes of processing are achieved or the User withdraws consent, unless otherwise provided by applicable law. The User may withdraw their consent provided to the Company at any time in the manner established by this Policy.

8. If the User wishes to update personal data that is incomplete, inaccurate, or outdated, or wishes to withdraw their consent to the processing of personal data, the User must send an official request to the Company with the subject line "Update Personal Data" or "Cease Processing of Personal Data" to the email address support@fusion-ai.app. The letter must include the User's email address and the corresponding request.

9. The Company uses the data provided by the User for the following purposes:

9.1. Registration and identification of the User on the Website, providing the User with the ability to fully use the Website;

9.2. Further communication regarding the User's request, including by third parties – partners of the Company – for the performance of obligations under the User's request, and consultation on the Company's services;

9.3. Account creation and provision of access to the User's account on partner websites;

9.4. Sending informational messages;

9.5. Advertising, promotion of goods, works (services), including on the basis of information received about the User's personal preferences and settings;

9.6. Evaluation and analysis of the Company's Website performance;

9.7. Analysis of advertising effectiveness and statistical research based on anonymized information provided by the User;

9.8. Informing the User about promotions, discounts, and special offers via email and telephone;

9.9. Conducting marketing research, including with the engagement of third parties as contractors (performers, consultants);

9.10. Communication with partner banks regarding the provision of credits to the User and/or the coordination of credit terms.

10. The Company does not verify the data provided or indicated by the User. In this regard, the Company assumes that when providing personal data, the User:

10.1. Is a legally competent person. In the case of an incapacitated person using the Website, consent to the processing of personal data is provided by the legal representative.

10.2. Provides accurate information about themselves (or about the incapacitated person they represent). The User independently maintains the provided personal data in an up-to-date state.

10.3. Independently maintains the provided personal data in an up-to-date state.

10.4. Acknowledges that information posted by the User on the Website may become accessible to other persons and may be copied or distributed by such users in the cases provided for by the Policy.

11. The Company processes personal data based on the following principles:

11.1. Lawfulness;

11.2. Limitation of personal data processing to the achievement of specific, predetermined, and legitimate purposes;

11.3. Prevention of personal data processing that is incompatible with the purposes of collection and/or storage of data received from the User;

11.4. Compliance of the content and scope of processed personal data with the purposes of processing;

11.5. Prevention of processing excessive data relative to the purposes of processing;

11.6. Ensuring accuracy, sufficiency, and relevance of personal data in relation to the purposes of processing;

11.7. Destruction or anonymization of personal data to prevent their disclosure upon achievement of the purposes of processing, loss of the need for such processing, or upon receipt from the User of a request for the destruction of personal data or a statement withdrawing consent to the processing of personal data.

12. When processing personal data, the Company takes the necessary and sufficient organizational and technical measures to protect personal data from unauthorized access and other unlawful actions with respect to personal data. The processing of Users' personal data is carried out by the Company with due regard to the following:

12.1. Users' personal data is processed using databases located within the territory of the Kyrgyz Republic.

12.2. Personal data is processed both using automated means and without the use of such means.

12.3. The Company undertakes not to transfer the information received from the User to third parties, except in cases specifically stipulated in this Policy. Transfer of Users' personal data to third parties – partners of the Company – is carried out, where necessary, on the basis of the Users' consent for the purpose of fulfilling obligations to the Users.

12.4. The Company, and in cases where it is necessary to transfer Users' personal data to third parties – partners of the Company, such parties are obligated to maintain the confidentiality of, not disclose, and not distribute personal data without the User's consent, unless otherwise provided by applicable law and/or this Policy.

12.5. Users' personal data is stored on electronic media and, for the purposes of fulfilling obligations to Users, may be stored on physical media after extraction of personal data.

12.6. Personal data is stored within the period objectively necessary for the fulfillment of obligations to Users, and is determined by the following events (whichever occurs first):

12.6.1. Until the moment the User deletes the personal data via the personal account;

12.6.2. Until the moment the Company destroys the personal data upon receipt of the User's request for the destruction of personal data or withdrawal of consent to their processing;

12.6.3. Until the expiration of the User's consent.

12.7. The Company has the right to store the User's personal data, except in cases of receipt of a request for data destruction or withdrawal of consent to data processing, in an anonymized form after fulfilling obligations to the User for the purposes specified in para. 8.7 of this Policy.

13. Where it is necessary to transfer Users' personal data to third parties – partners of the Company – in cases expressly provided for by the Policy, such transfer is carried out subject to the following conditions:

13.1. The third party – partner of the Company – ensures the confidentiality of personal data during their processing and use and undertakes not to disclose data to other persons or distribute Users' personal data without their consent;

13.2. The third party – partner of the Company – guarantees compliance with the following measures to ensure the security of personal data during processing: use of information protection measures; detection and recording of unauthorized access to personal data and taking measures to restore personal data; restriction of access to personal data; monitoring and evaluation of the effectiveness of applied measures to ensure the security of personal data; and other measures provided for by law;

13.3. The third party – partner of the Company – is prohibited from transferring or distributing Users' personal data.

14. The following shall not be considered a violation of the obligations provided for in this Policy: transfer of information in accordance with the justified and applicable requirements of the legislation of the Kyrgyz Republic; provision by the Company of information to partners acting on the basis of an agreement with the Company for the fulfillment of obligations to the User; transfer by the Company of User data to third parties in anonymized form for the purposes of evaluating and analyzing the Company's Website performance, providing personalized recommendations, displaying advertising based on the User's personal preferences and settings, as well as conducting marketing, analytical, and/or statistical research.

15. The Company is entitled to use "cookies" technology. Cookies are data that are automatically transmitted to the Company during the use of the Website by the software installed on the User's device, including the IP address, geographic location, browser and operating system information of the User's device, technical characteristics of the equipment and software used by the User, and the date and time of access to the Website. Cookie files do not contain confidential information. Cookies are used to remember the User's preferences and settings, as well as to collect analytical data about Website visits. Use of the Website means that the User agrees to the use of all cookies and analytical data about Website visits, as well as to their transfer to third parties.

16. The Company receives information about the User's IP address and information about the website from which they arrived. This information is not used to identify the visitor.

17. The User has the right to receive from the Company information regarding the processing of their personal data. The Company provides the User or their representative with free access to review the personal data relating to the User. In the event of incomplete, inaccurate, or outdated information, the Company, on the basis of the User's information, makes the necessary changes to the User's personal data within a period not exceeding 7 (seven) business days and notifies the User of the changes made. If the User or their representative provides the Company with evidence of the unlawful acquisition or processing of their personal data, or evidence that actions with their personal data are inconsistent with the purposes of processing, the Company undertakes to destroy such User personal data within a period not exceeding 7 (seven) business days and to notify the User of the measures taken.

18. The Company undertakes to cease processing the User's personal data or to ensure the cessation of processing by third parties – partners of the Company – in the event of:

18.1. Detection of unlawful processing of the User's personal data;

18.2. Withdrawal by the User of consent to the processing of their personal data;

18.3. Receipt from the User of a request for the destruction of personal data;

18.4. Achievement of the purpose of personal data processing.

Upon the occurrence of the cases specified in this paragraph, the Company ceases processing personal data and ensures the destruction of data within a period not exceeding 30 (thirty) days, unless a different period is established by law. If it is impossible to destroy the User's personal data within the specified period, the Company blocks the User's personal data and ensures their destruction within the period established by law, but no more than 6 (six) months.

19. The Company independently determines the list of third parties – Partners of the Company – and communicates it to Users by any available means, including by publication on the Website.

20. The Company is entitled to amend this Policy at any time. The current text of the Policy is published on the Website.

21. Continued use of the Website or its services after the publication of a new version of the Policy constitutes acceptance of the Policy and its terms by the User. In the event of disagreement with the terms of the Policy, the User must immediately cease using the Website and its services.

22. All questions regarding this Policy and/or the processing of personal data should be directed to the Company's email address: support@fusion-ai.app

Company Information:

Fusion AI LLC

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TIN: 02207202510267

Contact Information:

support@fusion-ai.app

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